

1st International Conference

E-MOBILITY CHARGING INFRASTRUCTURE IN EUROPE 2020



Energy Meets Automotive: Towards an
Integrated Europe-Wide Charging Landscape

18 - 20 May 2015 | Berlin, Germany

With contributions from the following companies and institutions:

- Fortum Markets AS
- Renault S.A.
- BMW Group
- The New Motion
- Enel S. p. A.
- E.ON SE
- RWE AG
- PSA Peugeot Citroën
- Tesla Motors
- ERDF
- Ecotricity Group Ltd
- Qualcomm
- The EU Commission
- Ministry of Economic Affairs of the Netherlands
- Ubitricity
- Hsubject GmbH
- ESB eCars
- Blue Solutions – Groupe Bolloré
- Greenlots, Fraunhofer Institute for Solar Energy Systems (ISE)
- Vattenfall SE
- Volvo AB
- CEZ Group
- Porsche AG
- Nissan Motor Corporation
- German Federal Ministry of Transportation and Digital Infrastructure
- The EV Secretariat of the Capital Region of Denmark
- Continental Automotive Systems
- Jaguar Land Rover plc
- Smartlab GmbH
- Ubitricity GmbH
- Mitsubishi Motor R&D Europe GmbH

Position yourself in an interdisciplinary and intersectoral market:

- Successful business models and financing strategies of a **scalable** and **user-friendly** charging infrastructure
- Viable solutions for **interoperable, standardized** and **harmonized** charging technologies
- If you can't bill it - kill it! Assessment of **smart metering, billing** and **roaming**
- Potential of **inductive en-route charging** and its implications on the **grid**

Meet the following experts amongst others:



Thomas Orsini,
Director - Electric Vehicle
Business Development,
Renault S.A., France



Olivier Paturet,
General Manager -
Zero Emission Strategy,
Nissan Motor Corporation, France



Didier Marginèdes,
Vice-President,
**Blue Solutions, Groupe
Bolloré**, France



Sander Ouwerkerk,
CEO,
The New Motion,
The Netherlands



Senan McGrath,
Chief Technology Officer,
ESB E-Cars, Ireland



Joris Hupperets,
Head of E-Mobility,
Vattenfall SE, The Netherlands

Interactive Workshops

Workshop A:

The Lithium-Ion-Battery of the future: Challenges and Developments

Workshop B:

Business models for e-mobility charging infrastructure

Workshop C:

Grid integration of electric vehicles

Workshop D:

High power EV charging interface: Future improvements

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Up to € 300,- with our
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14 April 2015!

10:30 Registration with welcome coffee & tea

11:00 Start of WS A and B, Part I

11:00 Workshop A: The Lithium-Ion-Battery of the future: Challenges and Developments

Join this workshop to **gain a deeper understanding of the manufacturing process of Lithium-Ion-Batteries.**

Lithium-Ion-Batteries are the core component of an electric vehicle and have a strong impact of the cost-structure and the range of an electric vehicle. This Workshop will focus on the future development of the lithium-ion-battery.

Topics of the workshop include:

- **Future development of the lithium-ion-battery**
- **Cost-structure**
- **Manufacturing process**
- **Technology-Roadmap up to 2030**

The workshop will be led by:
Heiner Hans Heimes,
Senior Engineer,
RWTH Aachen, Germany

11:00 Workshop B: Business models for e-mobility charging infrastructure

We are all looking for a valid business model for charging infrastructure. Are we looking in the same and right direction? The electric vehicle value chain is very complex with many different types of companies involved, with different interest. It is a fact that electric vehicles need to be charged. Setting up a good charge infrastructure is vital for getting electric vehicles on the road. Often the organization that has the cost of the infrastructure is not the same as ones who benefit. Nevertheless we still focus on a valid business case for the charge infrastructure.

Join this workshop to discuss:

- **How to create a valid business model for (smart) charging infrastructure**
- **The best business models for charging infrastructure – public, private, fast, slow, smart, dumb**
- **The do's and don'ts, the possibilities and impossibilities and the challenges**

It is the goal to come to conclusions for the possibility to build a good valuable charge infrastructure, with the best possible business models. Thinking in possibilities, taking the limitations and challenges into account.

The workshop will be led by:
Michel Bayings,
EMobility Consulting

12.30 Networking lunch

13:30 Start of WS A and B, Part II

15:00 Coffee break with networking opportunity

15:30 Start of WS C and D

15:30 Workshop C: Grid integration of electric vehicles

Join this workshop to gain a deeper understanding of how to **integrate electric vehicles into the energy grid while accommodating renewable sources of energy.**

Electric vehicle charging is increasingly influencing stable power grid operation, and demands on the interconnection and controllability of charging systems are growing. On the other hand, vehicles' power electronics systems and batteries may be used to beneficial effect for ancillary services in the future power grid. Impending requirements and new power market business models are currently the subject of much discussion and milestones are being set for the future.

Topics of the workshop include:

- Potentials and challenges of electric vehicles in the power grid
- Concepts of controlled charging
- Grid codes and ICT requirements
- Business cases

They workshop will be led by:
Dr. Robert Kohrs,
Head of Group Smart Grid Technology,
Fraunhofer Institute for Solar Energy Systems (ISE), Germany

15:30 Workshop D: High power EV charging interface: Future improvements

Join this workshop to discuss

- The **current state of conductive charging**
- **Inductive power transfer** as a solution for the **charging of electric vehicles**
- **Future charging** issues to be taken into account

More charging options are required to cope with the increasing number of electric vehicles. These charging options differ in terms of the charging technology used (conductive, inductive), charging capacity (3.5 kW – 135 kW) and location (private, public). Wireless charging is considered by many to be the charging solution of the future, and it might have potential to give the electric car the edge that makes it the first choice for car buyers.

Topics of the workshop include:

- Reasonable limits of the current conductive interface
- Cable suppress: Inductive charging versus robotized conductive solutions
- Advantage and drawbacks of the various candidates

The workshop will be led by:
Philippe Dupuy,
Senior Project Manager EV / HEV Charging Infrastructure,
Renault S.A., France

18:30 End of the Workshop Day

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International business case scenarios, successful cooperation models and political frameworks

8:15 Registration with coffee & tea



Who is Who

Learn about your peers. Discover who else is participating in the conference

9:00 **Opening Speech by the Chairmen**

Senan McGrath, Chief Technology Officer, **ESB eCars at ESB**, Ireland
Thomas Orsini, Electric Vehicle Business Development Director, **Renault S.A.**, France

International best-practice case studies on the implementation of public charging infrastructures

9:15 **Successful business models in the EV market**

- Potential roles in the industry
- Roaming: Compete or work together?
- Open versus closed market models

Sander Ouwerkerk, CEO, **The New Motion**, The Netherlands

9:50 **How the electro-mobility framework, cooperation and incentives promote the development of an e-car market and an EV charging infrastructure**

- The approach in the Netherlands
- The results of public private cooperation
- The lessons of 2010-2015
- The challenges for the future

Mario Fruianu, Senior Policy Advisor on Sustainable Mobility, **Ministry of Infrastructure and the Environment of the Netherlands**

10:25 **Speed networking and business cards exchange**



Meet your industry peers in this series of quick-paced 1-1 meetings – make sure to bring a stack of business cards!

10:55 Coffee break & networking opportunity

11:25 **Customer-friendly solutions in a new and fast growing EV market in Norway**

- The legal framework in Norway and its effect on the development of EV's and charging infrastructure – Why the electromobility market in Norway is growing so fast
- Successfully implementing a public charging infrastructure to meet consumer demands - Customer friendly solutions
- Today's and future challenges

Jan Haugen Ihle, Head of Charge & Drive - Norway, **Fortum Markets AS**, Norway

12:00 **How open standards based EV charging future-proofs our cities**

- The value utilities are assigning EVs as a new and long-term grid resource and their preference in utilizing open standards to future-proof their grid edge assets
- The challenges and opportunities for electric vehicles, demand response, and new storage resources for the grid
- A global look at electric vehicle market opportunities

Brett Hauser, CEO, **Greenlots**, USA

12:35 Networking luncheon

14:05 **Interactive Specialists Round Tables**



Round Table A: Financials

Electric vehicles: Assessment of market potential and limits

- Overview of sales figures and global demand expectations
- Assessment of ways to promote the adoption of EVs by costumers
- Change and innovation: TCO and responsibilities of the automotive industry

Thomas Orsini, Director Electric Vehicle Business Development, **Renault S.A.**, France

Dr. Michael Hajesch, Senior Expert, Corporate Planning and Product Strategy, **BMW Group**, Germany

Dr. Pascal Feillard, Head of Marketing Intelligence, **Peugeot-Citroen S.A.**, France



Round Table B: Customer Needs

Designing a customer friendly e-mobility charging infrastructure

- Assessing to what extent the lack of interoperability between charging networks is a hindrance to the adoption of EVs by costumers
- Evaluating costumers' expectations in terms of mobility
- The real user needs regarding EV-charging
- How much public infrastructure is needed?
- Analysis of tools and processes to take into account the costumers preferences during the implementation of a charging infrastructure

Jan Haugen Ihle, Head of Charge & Drive - Norway at **Fortum Markets AS**, Norway

Joris Hupperets, Head of E-Mobility, **Vattenfall SE**, The Netherlands

Prof. Mats Alaküla, Senior Technical Advisor, **AB Volvo**, Professor at Lund University, Sweden



Round Table C: Interoperability & Harmonization

The integration of European e-mobility projects into a future European charging net

- Explaining the possible solutions for retrospectively integrating multiple networks under one system to provide the ability for network roaming
- Determining the information an intelligent interoperable system could bring to the service provider to better understand consumer charging patterns
- Evaluating the best way for the issue of a lack of network connectivity to not be exacerbated to ease in a future transition to an interoperable system

Senan McGrath, Chief Technology Officer, **ESB eCars at ESB**, Ireland

Gilles Bernard, Director of Development & Chairman at GIREVE, **ERDF**, France

Tomáš Knespl, E-mobility Business Development, **CEZ**, Czech Republic

15:05 Summary of the Round Tables in the plenary

15:35 **Electromobility in the context of the EU Transport Policy**

- The Directive 2014/94 on the deployment of alternative fuels infra structure and its consequences
- The formal request for standardization to the European Committee for Standardization CEN/CENELEC
- Electromobility as an important technology path to break the oil dependency and to speed up the decarbonisation of transport

Hugues Van Honacker,

Senior Expert, Clean Transport and Sustainable Urban Mobility, **EU Commission**, The Netherlands

16:10 **Interactive Specialists Round Tables**



Round Table A: Mobility 2025

The e-car of the future and new forms of mobility

- The role e-cars will play in mobility systems of the city of the future
- Light, small, autonomous and connected: the e-car in 2025?
- The market for large long-distant cars and smaller city-cars

Speaker to be confirmed, **Tesla Motors**

Joachim Kramer, Head of Strategy Alternative Mobility, **Porsche AG**, Germany

Uwe Likar, Manager, Advanced Engineering Planning, **Mitsubishi Motor R&D Europe GmbH**, Germany



Round Table B: Business Models

Evaluating the role of potential business case scenarios

- Financing strategies and innovative market models from leading utilities and vehicle manufacturers for the development of a robust and viable charging infrastructure
- Ways for optimizing the profitability of charging infrastructure
- Explaining the full range of different public charging options to evaluate the most effective business models for effective infrastructure investment
- The organization of the market and the importance of industry cooperation to create a sustainable and viable infrastructure

Thomas Orsini, Director Electric Vehicle Business Development, **Renault S.A.**, France

Olivier Paturet, General Manager Zero Emission Strategy Corporate Planning, **Nissan Europe SAS**, France

Tina Zierul, Stakeholder Manager E-Mobility, **E.ON SE**, Germany



Round Table C: EU Regulation

Political frameworks and Public Private Partnerships in Europe

- The pros and cons of different approaches to promote electromobility and the implementation of a charging Infrastructure
- The viability of models of cooperation between private and public stakeholders
- The political framework and state support needed for the implementation of a charging infrastructure and development of an e-car market

Dr. Oliver Franz, Head of Regulatory Economics / International Regulation, **RWE Deutschland AG**, Germany

Kåre Albrechtsen, Head of EV Secretariat, **The Capital Region of Denmark**

Mario Fruianu, Senior Policy Advisor on Sustainable Mobility, **Ministry of Infrastructure and the Environment of the Netherlands**

Dr. Veit Steinle, Director-General, Departmental Policy Issues, **German Federal Ministry of Transport and Digital Infrastructure**

17:10 Summary of the Round Tables in the plenary

17:40 **Supercharging Europe**

- What's needed the change the perception of the EV to a full-on alternative
- Tesla's view on charging solutions
- Generating exponential growth - purpose, progress and results of Supercharging Europe

Jelle Vastert, Manager EU Supercharger Program, **Tesla Motors**

Key Note

18:15 Closing remarks of the chairmen and end of conference day 1



Evening event

Join us for an informal evening get-together! This is an excellent opportunity for you to meet the other attendees and make new business contacts

08:30 Registration & coffee

08:50 Chairman's opening

Dr. Armin Gaul, Head of Asset Management, Processes and Tools,
RWE AG, Germany

Getting the details right: Location, collaboration, customer expectation

09:00 **Building a successful national rapid charging network – The Electric Highway**

- Location, location, location – Understanding what to install in what location and how to make it work with partners
- Collaboration – Why this cannot be delivered unless stakeholders collaborate
- The Customer is king – Why listening is everything in a world where the rules have yet to be written
- What has the electric highway delivered?
- What next? - The future of Europe's charging infrastructure

Simon Crowfoot, Director General, **Ecotricity**, United Kingdom

09:35 **Integrated electricity storage solution provider for mobility and stationary – the next big thing**

- Energy storage components
- Car sharing: Autolib – A successful integrated approach
- Electromobility developments
- BlueStorage: Developing a wide range of electricity storage applications

Didier Marginèdes, Vice-President, **Blue Solutions, Groupe Bolloré**, France

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14:40 **Meet you peers - Split Plenary Session!**

Out split plenary sessions are designed to help you get the best out of these 2 days on-site by offering 1 Stream for Utilities and 1 Stream for the Automotive Industry! The choice is yours!

Stream 1: Utilities

14:40 Opening of the Chairman **Dr. Armin Gaul**

14:45 **Smart charging: technical and business framework - The legacy of the PlanGridEV project**

- Smart charging: The business vision
- Technical framework for smart charging
- The PlanGridEV project
- Market outlook and future developments: Towards virtual utility business?

Giovanni Coppola, Program Manager, **Enel SpA**, Italy

15:20 **PlanGridEV – Distribution grid planning and operational principles for EV mass roll-out while enabling DER integration**

- Challenges for grids
- State of the art of grid planning
- Our approach

Dr. Armin Gaul, Head of Asset Management, Processes and Tools,
RWE AG, Germany

15:55 **Mobile Metering: Ubiquitous smart charging made affordable**

- Electricity is available almost anywhere; billing is the challenge
- Conventional charging infrastructure is too expensive, due to high initial cost and multiple running cost for billing and metering
- Through the use of mobile smart meters integrated into the charging cable, charging spots are reduced to simple system sockets
- With mobile metering technology integrated into the cable or the car, EV users can carry their energy and tariff of choice along with them to the charging spot

Dr. Frank Pawlitschek, Founder and CEO, **Ubitricity GmbH**, Germany

16:30 Closing remarks by **Dr. Armin Gaul**

Stream 2: Automotive Industry

14:40 Opening of the Chairman **Thomas Orsini**

14:45 **Electric vehicle and AC conductive charging infrastructure**

- Charging system international standardization status: Complexity for manufacturers due to the multiplicity of standards
- The technical challenges to overcome tomorrow to support the EV market development
- Technical trends and charging equipment improvements
- Importance of standard additional conformity mark compliance: EV READY

Philippe Dupuy, Senior Project Manager EV / HEV Charging Infrastructure, **Renault S.A.**, France

15:20 **The DC fast charging system in the electric vehicles from Mitsubishi**

- The charging systems of the Mitsubishi i-MiEV and Outlander PHEV- overview
- Technical principle and detail of the DC charging system at Mitsubishi
- Importance of the DC Charging technology as an industry standard- CHAdeMO
- The future of DC quick charging
- Vehicle to grid (V2G) applications using the vehicles DC interface

Uwe Likar, Manager, Advanced Engineering Planning, **Mitsubishi Motor R&D Europe GmbH**, Germany

15:55 **Charging infrastructure requirements for an electric commercial vehicle transport system**

- Charging requirements for city buses, BRT and coach buses, city- and regional- distribution, inter-regional transport
- On/Off board requirements
- Need for automation
- The importance of electric roads - Inductive and conductive alternatives

Prof. Mats Alaküla, Senior Technical Advisor, Global Trucks Technology, **Volvo AB**, Sweden

16:40 **Installing charging points for urban electric buses: experiences and issues**

- The ZeEUS project funded by EU is testing small fleets of electric buses in 7 cities around Europe, for a total of 40 vehicles
- Several charging points have been installed at terminals and bus stops in the different demo sites
- Practical experiences and the main issues occurred and to be considered

Umberto Guida, Deputy Director of UITP European Region- Director of EU Funded Project Department, **UITP**

17:15 Closing remarks by **Thomas Orsini**

Controversial Panel Discussion: EV-Billing - quo vadis?

10:10 **Panel: How to develop user-friendly and efficient billing solution**

- The solutions of Hubject and Ladenetz
- The challenge of interoperability on a European level
- One card for all – The model for the future?

Thomas Daiber, CEO, **Hubject**, Germany
Dr. Mark Steffen Walcher, CEO, **Smartlab**, Germany

10:55 Coffee break & networking

Wired vs. wireless charging technologies: The way towards standardization & interoperability

11:25 **Current status and outlook of stationary and dynamic wireless electric vehicle charging**

- The current status for interoperable wireless charging systems for electric and plugin hybrid vehicles
- Future requirements for a WEVC system I: Low cost and small package
- Future requirements for a WEVC system II: High power transfer and interoperability

Speaker to be confirmed, **Qualcomm**, USA

12:00 **Special wireless charging requirements against the new standardization background**

- Functional differences between wired and wireless charging
- Technical requirements from the standardization groups
- A definition of interoperability
- Inductive power transfer and autonomous driving

Thomas Röhrh, Automotive System and Technologies, E-Mobility Advanced Development, **Continental Automotive Systems**, Germany

12:35 **Application of wireless charging to Premium SUV's, risks and challenges**

- Overview of risks and challenges
- Impact of off-road attributes on system requirements
- Effect on standardisation of wireless charging systems

Luke Dowell, Off-board Charging Group Leader, **Jaguar Land Rover**, United Kingdom

13:10 Networking luncheon

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Please indicate your choice of workshop

Workshop A | Workshop B | Workshop C | Workshop D

A | The Lithium-Ion-Battery of the future: Challenges and Developments

B | Business models for e-mobility charging infrastructure

C | Grid Integration of Electric Vehicles

D | High power EV charging interface: Future improvements

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